



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No.7, Vrundavan Resedency, Nr. Satyam
School Opp. Dharmnath Prabhu 5ociety, Naroda,
Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

Date: 08.09.2022

To,

**The Corporate Relations Department
BSE LIMITED
PJ Towers, 25th floor, Dalal Street,
Mumbai -400 001**

**Sub: Submission of Annual Report for the financial year 2021-22.
Ref. Veerkrupa Jewellers Limited (Script Code: 543545).**

Dear Sir,

Pursuant to Regulation 34 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith the Annual Report of the Company for the financial year 2021-22 along with the Notice convening the Annual General Meeting scheduled to be held on Friday, 30th September, 2022 at 02:30 PM. The above is also available on the website of the Company at www.smgoldltd.com

Yours faithfully,

For Veerkrupa Jewellers Limited

**Mr. Chirag Arvind Shah
Managing Director
DIN No.: 08561827**





VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Resedency, Nr. Satyam
School, Opp. Dharmnath Prabhu 5cociety, Naroda,
Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

ANNUAL REPORT 2021-22

VEERKRUPA JEWELLERS LIMITD

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No.7, Vrundavan Resedency, Nr. Satyam School, Opp. Dharmnath Prabhu 5cociety, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

BOARD OF DIRECTORS

Mr. Chirag Arvindbhai Shah	: Managing Director
Mrs. Nehaben Chiragbhai Shah	: Whole time Director
Mr. Pinkeshkumar Jivanlal Shah	: Non Executive Director
Mr. Mayur Prahladbhai Patel	: Non-Executive Independent Director
Mrs. Jalpaben Jalpeshbhai Panara	: Non-Executive Independent Director

CHIEF FINANCIAL OFFICER

Mr. Chirag Arvindbhai Shah

COMPANY SECRETARY AND COMPLIANCE OFFICER

Mr. Ankit Sanchiher (Appointed as Compliance Officer w.e.f. 20.04.2022)

STATUTORY AUDITORS

BHAGAT & CO.,

Chartered Accountant

BANKERS TO THE COMPANY

**KOTAK MAHINDRA BANK
LIMITED**

ONE International Center, Tower II,
15th Floor, Senapati Bapat Marg,
Elphinstone (W), **Mumbai** 400 013,
India

REGISTERED OFFICE

Neelkanth Paradise, N.H.-8,
Prajapati Colony-2.Naroda,
Ahmedabad-382330 INDIA

REGISTRAR & TRANSFER AGENT

**KFIN TECHNOLOGIES
PRIVATE LIMITED**

Kfin Technologies,
Karvy Selenium Tower B, Plot 31-32,
Gachibowli, Financial District,
Nanakramguda, Hyderabad 500 032

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Resedency, Nr. Satyam
School, Opp. Dharmnath Prabhu 5cociety, Naroda,
Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

INDEX:

- ❖ Notice
- ❖ Director Report
- ❖ Balance Sheet
- ❖ Statement of Profit & Loss
- ❖ Notes
- ❖ Proxy Form
- ❖ Attendance Slip
- ❖ Route Map



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the 3rd Annual General Meeting of the Members of VEERKRUPA JEWELLERS LIMITED (“the Company”) will be held on Friday, the 30th day of September, 2022, at 2:30 p.m. at Registered Office of the company situated at Shop/7, Vrundavan Residency, Near Satyam School, Nr. Dharmnathprabhu Society, Ahmedabad - 382330 to transact the following businesses:

ORDINARY BUSINESS:

1. To Receive, Consider and Adopt Audited Financial Statements of the Company for the financial year ended on March 31, 2022 together with Report of Board of Directors and Auditors’ Report thereon.
2. To Appoint a Director in place of Mr. Chirag Arvindbhai Shah Shah (DIN: 08561827), who retires by rotation in terms of Section 152(6) of the Companies Act, 2013 and, being eligible, offers himself for re-appointment.
3. To Appoint M/s. Bhagat & Co., Chartered accountants as Statutory Auditors and fix their remuneration.

To consider and if though fit, to pass with or without modification(s), the following resolution as an ordinary resolution:

“RESOLVED THAT pursuant to the provisions of Section 139, 142 and other applicable provisions, if any, of the Companies Act, 2013, along with the relevant Rules made thereunder, and based on the recommendations of the audit committee and board of directors of the company, M/s. Bhagat & Co., Chartered accountants (firm registration no. 127250W), be and are hereby appointed as statutory auditors of the company, to hold office for a term of five consecutive years from the conclusion of the 03rd AGM until the conclusion of the 08th AGM, at such remuneration and out of pocket expenses, as may be decided by the board of directors of the company.

RESOLVED FURTHER THAT the board of directors of the company be and are hereby authorized to decide and/or alter the terms and conditions of the appointment including the remuneration for subsequent financial years as it may deem fit.”

Place: Ahmedabad
Date: 07.09.2022

BY ORDER OF THE BOARD OF DIRECTORS OF
VEERKRUPA JEWELLERS LIMITED

S/d
Chirag A Shah
Managing Director
(DIN: 08561827)

S/d
Nehaben C Shah
Wholetime Director
(DIN:08561828)

Registered Office:

Shop/7, Vrundavan Residency, Near Satyam School,
Nr. Dharmnathprabhu Society, Naroda,
Ahmedabad- 382330

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

NOTES:

1. A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT PROXY OR PROXIES TO ATTEND AND, TO VOTE INSTEAD OF HIMSELF AND SUCH PROXY NEED NOT BE A MEMBER OF THE COMPANY. A PERSON CAN ACT AS PROXY ON BEHALF OF MEMBERS NOT EXCEEDING 50 (FIFTY) AND HOLDING IN THE AGGREGATE NOT MORE THAN 10% OF THE TOTAL SHARE CAPITAL OF THE COMPANY CARRYING VOTING RIGHTS. A MEMBER HOLDING MORE THAN 10% OF THE TOTAL SHARE CAPITAL OF THE COMPANY CARRYING VOTING RIGHTS MAY APPOINT A SINGLE PERSON AS PROXY AND SUCH PERSON SHALL NOT ACT AS A PROXY FOR ANY OTHER SHAREHOLDER.

The instrument of Proxy in order to be effective, must be deposited at the Registered Office of the Company, duly completed and signed, not less than 48 hours before the commencement of the meeting. A Proxy form is sent herewith. Proxy form submitted on behalf of the Companies, Societies, etc. must be supported by an appropriate resolution / authority, as applicable.

2. Corporate members intending to send their authorised representatives to attend the Meeting are requested to send to the Company, a certified copy of Board Resolution/ Authorisation document authorising their representative to attend and vote on their behalf at the AGM.
3. The Statement pursuant to section 102(1) of the Companies act, 2013, which sets out details relating to the special business to be transacted at the Meeting, is annexed hereto.
4. The Register of Members and Share Transfer Books will remain closed from 24th September, 2022 to 30th September, 2022 (both days inclusive) for the purpose of Annual General Meeting (AGM).
5. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are, therefore, requested to submit the PAN to their DPs with whom they are maintaining their demat accounts and members holding shares in physical form to the Company / RTA.
6. Members seeking any information with regard to accounts are requested to write to the Company at least 10 days before the meeting so as to enable the management to keep the information ready.
7. Pursuant to Section 72 of the Companies Act, 2013, members holding shares in physical form may file nomination in the prescribed Form SH-13 and for cancellation / variation in nomination in the prescribed Form SH-14 with the Company's RTA. In respect of shares held in electronic / demat form, the nomination form may be filed with the respective Depository Participant.
8. In case of joint holders attending the Meeting, only such joint holder who is higher in the order of names will be entitled to vote.
9. The members are requested to intimate to the Company, queries, if any, at least 10 days before the date of the meeting to enable the management to keep the required information available at the meeting.

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

10. Members are requested to notify immediately any change in their addresses and/or the Bank Mandate details to the Company's Registrars and Share Transfer Agents, KFIN TECHNOLOGIES LIMITED for shares held in physical form and to their respective Depository Participants (DP) for shares held in electronic form.
11. The Ministry of Corporate Affairs (vide circular nos. 17/2011 and 18/2011 dated April 21, 2011 and April 29, 2011 respectively) has undertaken a "Green Initiative in Corporate Governance" and allowed companies to share documents with its shareholders through an electronic mode. A Stock Exchanges permits companies to send soft copies of the Annual Report to all those shareholders who have registered their email address for the said purpose. Members are requested to support this Green Initiative by registering / updating their email address for receiving electronic communication. The Annual Report of the company will also be available on the Company's website www.veerkrupajewellers.com.
12. All the Documents referred to in the notice are open for inspection at the registered office of the Company between 11 A.M. to 5.00 P.M on any working day prior to the day of meeting and will also be available at the meeting venue on the date of meeting.
13. The Company being listed on SME Exchange and in view of provisions of Rule 20 of the Companies (Management and Administration) Rules 2014 is not mandatory to provide remote e-voting facility to its member

14. BRIEF PROFILE OF THE DIRECTOR/S SEEKING APPOINTMENT / REAPPOINTMENT AT ANNUAL GENERAL MEETING

Details under Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standard 2 issued by The Institute of Company Secretaries of India in respect of Directors seeking re-appointment/appointment/ confirmation at the ensuing Annual General Meeting item no. 2 are as follows.

Particular	Mr. Chirah Arvindbhai Shah
Date of Birth	21/10/1983
Date of Appointment	20/12/2019
Qualification	H.S.C.
Relationships between directors inter se	He is a Husband of Mrs. Nehaben C Shah
Directorship held in other companies	01
Membership/Chairmanships of Committee in other Public Companies	Nil

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

Place: Ahmedabad
Date: 07.09.2022

BY ORDER OF THE BOARD OF DIRECTORS OF
VEERKRUPA JEWELLERS LIMITED

S/d

Chirag A Shah
Managing Director
(DIN: 08561827)

S/d

Nehaben C Shah
Wholetime Director
(DIN: 08561828)

Registered Office:

Shop/7, Vrundavan Residency,
Near Satyam School,
Nr. Dharamnathprabhu Society, Naroda,
Ahmedabad- 382330

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

DIRECTORS REPORT

To,
The Members,

Your Directors have pleasure in presenting their Report on the business and operations of the Company and the accounts for the financial year ended March 31, 2022.

1. FINANCIAL SUMMARY OR HIGHLIGHTS/PERFORMANCE OF THE COMPANY

The Board's Report is prepared based on the standalone financial statements of the company.

PARTICULAR	2021-22	2020-21
Total Income for the year	12,26,07,202	4,63,27,925
Operating & Administrative expenses	12,23,15,717	4,59,46,675
Profit/(Loss) Before Depreciation And Taxes	2,51,485	3,81,251
Less: Depreciation	1,80,607	2,29,479
Net Profit/(Loss) Before Tax	1,10,878	1,51,772
Less: Provision For Tax	20,000	45,000
Deferred Tax	0	0
Profit/(Loss) After Tax	90,878	1,06,772
EPS	0.02	0.02

2. OPERATION & REVIEW

Your Company posted a total income of Rs. 12,26,07,202 in the financial year ended on 31st March 2021. Your Companies' profit before tax for the year ended 31st March 2021 was recorded at Rs. 1,10,878.

3. DIVIDEND

The Board of directors of your company has not recommended any dividend for the financial year ended on 31st March, 2021.

4. TRANSFER OF UNCLAIMED DIVIDEND TO INVESTOR EDUCATION AND PROTECTION FUND

Since there was no unpaid/unclaimed dividend, the provisions of Section 125 of the Companies Act, 2013 does not apply to the company.

5. TRANSFER TO RESERVES

During the year under review, the Company has not transferred any amount to General Reserves account.

6. SUBSIDIARIES, JOINT VENTURES AND ASSOCIATE COMPANIES

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

The Company does not have any Subsidiary, Joint venture or Associate Company during the financial year under review.

7. CHANGE IN THE NATURE OF THE BUSINESS

During the year, there is no change in the nature of the business of the Company.

8. DECLARATION BY INDEPENDENT DIRECTORS

Declaration from all the independent directors has been received that they meets the criteria of independence as provided in Section 149(6) of the Companies Act, 2013

9. DIRECTORS AND KEY MANAGERIAL PERSONNEL

There is no change in the Directors of the Company during the financial year under review.

S.No.	Name of Director /KMPs	Designation
1	Mr. Chirag Arvindbhai Shah	Managing Director
2	Mrs. Nehaben Chiragbhai Shah	Whole time Director
3	Mr. Pinkeshkumar Jivanlal Shah	NonExecutive Director
4	Mr. Mayur Prahladbhai Patel	Non-Executive Independent Director
5	Mrs. Jalpaben Jalpeshbhai Panara	Non-Executive Independent Director
6	*Mr. Ankit sanchiher	Company Secretary

* Mr. Ankit sanchiher as company secretary w.e.f. 20th April, 2022

10. NUMBER OF BOARD MEETINGS

The Board of Directors duly met five (5) times on 24/06/2021, 05/11/2021, 22/01/2022, 21/02/2022 and 30/03/2022 in respect of said meetings proper notices were given and proceedings were properly recorded and signed in the Minute Book maintained for the purpose.

11. BOARD EVALUATION

Pursuant to the provisions of the Companies Act, 2013 and SEBI (LODR) Regulation, 2015 The Board evaluated the effectiveness of its functioning and that of the Committees and of individual directors by seeking their inputs on various aspects of Board/Committee. The evaluation covered functioning and composition of the Board and its committees, understanding of the roles and responsibilities, experience, competencies, participation at the Board and Committee meetings, corporate governance practices etc. Evaluation of the Board and its compositions was carried out through a defined process covering the areas of the Boards functioning viz. composition of the Board and Committees, understanding of roles and responsibilities, experience and competencies, contribution at the meetings etc.

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No.7, Vrundavan Resedency, Nr. Satyam School, Opp. Dharmnath Prabhu 5ociety, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

12. DIRECTORS' RESPONSIBILITY STATEMENT

Pursuant to the requirement under Section 134(5) of the Companies Act, 2013, with respect to Directors' Responsibility Statement, it is hereby confirmed that:

- a) In the preparation of the annual accounts, the applicable accounting standards have been followed along with explanation relating to material departures;
- b) The directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profit/loss of the company for that period;
- c) The directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities;
- d) The directors have prepared the annual accounts on a going concern basis; and
- e) the directors have laid down internal financial controls to be followed by the company and that such internal financial controls are adequate and were operating effectively;
- f) The directors have devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively.

13. ADEQUACY OF INTERNAL FINANCIAL CONTROLS

The Company has in place adequate internal financial Controls with reference to Financial Statements. The Board has inter alia reviewed the adequacy and effectiveness of the Company's internal financial controls relating to its financial statements.

During the year, such Controls were tested and no reportable material weakness was observed.

14. CHANGE IN CAPITAL SRUCTURE OF COMPANY

During the period under review, the Authorized share capital of the company was increased twice by convening the Extra Ordinary General Meeting on 6th January 2022 and 12th February 2022.

On 6th January, 2022 from Rs. 3,67,50,000 to Rs.5,10,00,000

On 12th February 2022 from Rs. 5,10,00,000 to Rs. 10,10,00,000

Further company had made a Fresh Initial Public Offer/ Issue of 30,00,000 equity shares having Face Value of Rs. 10.00 each at an Issue Price of Rs. 27/- Per Equity Share on 18th of July 2022.

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

15. MATERIAL CHANGES AND COMMITMENTS, IF ANY

There are no material changes and commitments, affecting the financial position of the Company which has occurred between the end of financial year and the date of Directors' Report.

16. STATUTORY AUDITORS

The Statutory Auditors, M/s. Bhagat & Co., Chartered accountants (firm registration no. 127250W), Ahmedabad offer themselves for appointment as statutory auditors of the company at the ensuing Annual General Meeting from the conclusion of this 3rd Annual General Meeting [AGM] till the conclusion of 8th AGM for a term of 5 years with no further need for ratification at every Annual General Meeting to be held during the said period

The Company has received a confirmation from the said Auditors that they are not disqualified to act as the Auditors and are eligible to hold the office as Auditors of the Company. Necessary resolution for appointment of the said Auditors is included in the Notice of AGM for seeking approval of members.

The Auditors' Report does not contain any qualification. Notes to Accounts and Auditors remarks in their report are self-explanatory and do not call for any further comments.

17. SECRETARIAL AUDITORS

In terms of Section 204 of the Act and Rules made there under practicing Company Secretary have been appointed as Secretarial Auditor of the Company. For the year 2021-22 company is not in the criteria of secretarial Audit. Company listed on BSE SME portal on date 18th of July, 2022.

18. DEPOSITS

The Company has not accepted or renewed any amount falling within the purview of provisions of Section 73 of the Companies Act, 2013 ("the Act") read with the Companies (Acceptance of Deposit) Rules, 2014 during the period under review. Hence, the requirement for furnishing the details of deposits which are not in compliance with Chapter V of the Act is not applicable.

19. CORPORATE SOCIAL RESPONSIBILITY INITIATIVES

In terms of rule (9) of the Companies (Accounts) Rules, 2014, the Company has not developed and implemented any Corporate Social Responsibility initiatives as the said provisions are not applicable to the company.

20. PARTICULARS OF LOANS, GUARANTEES OR INVESTMENTS MADE UNDER SECTION 186 OF THE COMPANIES ACT, 2013

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office: Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

During the year, the Company has complied with the provisions of section 186 of the Act with respect to loan, guarantee or provided security in connection with the loan to any other body corporate or person or made any investments, which is mentioned in Notes to the Financial Statements of the Company.

21. RELATED PARTY TRANSACTIONS

During the year under review, contracts or arrangements entered into with the related party, as defined under section 188 of the companies Act, 2013 were in ordinary course of business and on arms' length basis. Details of the transactions pursuant to compliance of section 134(3)(h) of the companies act, 2013 and rule 8(2) of the companies (Accounts) Rule, 2014 are annexed herewith as per "Annexure - A".

22. PARTICULARS REGARDING EMPLOYEES:

During the year under report, none of the employees was in receipt of remuneration exceeding the limit prescribed under Section 197(12) of the Companies Act, 2013 and Rule 5 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules 2014.

23. SIGNIFICANT AND MATERIAL ORDER PASSED BY REGULATORS OR COURTS OR TRIBUNALS IMPACTING THE GOING CONCERN STATUS AND COMPANY'S OPERATIONS IN FUTURE

There is no significant and material order was passed by regulators or courts or tribunals impacting the going concern status and company's operations in future.

24. DISCLOSURE UNDER THE SEXUAL HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION PROHIBITION AND REDRESSAL) ACT, 2013

Your Company has in place a Policy against Sexual Harassment at workplace in line with the requirement of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. The Policy is available on the website of the Company at www.veerkrupajewellers.com

Internal Complaints Committee (ICC) has been constituted to redress complaints received regarding sexual harassment. All employees (permanent, contractual, temporary and trainees) are covered under this policy.

There were no complaints received, during the period under review

25. RISK MANAGEMENT POLICY

Your Company has established comprehensive Risk Management System to ensure that risks to the
E-mail.: complianceveerkrupa@gmail.com Website : www.veerkrupajewellers.com

Branch Office: Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 **GSTIN :** 24AAHCV0966GJZ9 **PAN NO.:** AAHCV0966G



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

Company's continued existence as a going concern and to its growth are identified and addressed on timely basis. Report on Risk Management forms an integral part of this Annual Report.

26. WHISTLE BLOWER POLICY

The Company promotes safe, ethical and compliant conduct of all its business activities and has put in place a mechanism for reporting illegal or unethical behaviour. The Company has a Vigil Mechanism and Whistle-blower policy under which the employees are encouraged to report violations of applicable laws and regulations and the Code of Conduct – without fear of any retaliation.

27. MEETING OF INDEPENDENT DIRECTORS

During the year under review, a separate meeting of Independent Directors was held on 21st February 2022, inter-alia, to discuss:

1. Evaluation of performance of Non-Independent Directors and the Board of Directors as a whole
2. Evaluation of performance of the Chairman of the Company, taking into account the views of the Executive and Non-Executive Directors and
3. Evaluation of the quality, content and timelines of flow of information between the Management and the Board that is necessary to effectively and reasonably perform its duties.

All the Independent Directors were present at the meeting

28. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO

A. CONSERVATION OF ENERGY:

- I. The steps taken or impact on conservation of energy: **Nil**
- II. The steps taken by the company for utilising alternate sources of energy: **None**
- III. The capital investment on energy conservation equipments: **Nil**

B. TECHNOLOGY ABSORPTION:

- I. The efforts made towards technology absorption: **None**
- II. The benefits derived like product improvement, cost reduction, product development or import substitution: **None**
- III. In case of imported technology (imported during the last three years reckoned from the beginning of the financial year)
 - a) The details of technology imported: **None**
 - b) The year of import: **N.A.**
 - c) Whether the technology been fully absorbed: **N.A.**

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No.7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

- d) If not fully absorbed, areas where absorption has not taken place, and the - reasons thereof: **N.A.**
- e) The expenditure incurred on Research and Development: **Nil**
- C. THERE WAS NO FOREIGN EXCHANGE INFLOW OR OUTFLOW DURING THE YEAR UNDER REVIEW.

29. AUDIT COMMITTEE/NOMINATION AND REMUNERATION COMMITTEE/ STAKEHOLDERS' RELATIONSHIP COMMITTEE/ SEXUAL HARASSMENT COMMITTEE

a. Audit Committee

Constitution & Composition of Audit Committee:

Our Company has formed the Audit Committee as per the applicable provisions of the Section 177 of the Act read with the Companies (Meetings of Board and its Powers) Rules, 2014 (as amended) and also to comply with Regulation 18 of SEBI Listing Regulations (applicable upon listing of Company's Equity Shares) vide resolution dated December 13, 2019.

The composition of the Audit Committee and details of meetings attended by the members of the Audit Committee are given below:

Name	Designation	Category	No. of Meeting held During the Period	
			Held	Attend
Mayur Prahladbhai Patel	Chairman	Non - Executive Independent Director	1	1
Jalpaben Jalpeshbhai Panara	Member	Non - Executive Independent Director	1	1
Chirag Arvindbhai Shah	Member	Executive Director	1	1

b. Nomination and Remuneration Committee:

Constitution & Composition of Remuneration Committee:

Our Company has formed the Nomination and Remuneration Committee as per Section 178 and other applicable provisions of the Act read with the Companies (Meetings of Board and its Powers) Rules, 2014 (as amended) and also to comply with Regulation 19 of SEBI Listing Regulations (applicable upon listing of Company's Equity Shares). The policy of Nomination and remuneration committee is annexed herewith (**Annexure B**). The Nomination and Remuneration Committee comprises the following members:

Name	Designation	Category	No. of Meeting held During the Period
------	-------------	----------	---------------------------------------

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJ29 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

			Held	Attend
Mayur Prahladbhai Patel	Chairman	Non - Executive Independent Director	1	1
Jalpaben Jalpeshbhai Panara	Member	Non - Executive Independent Director	1	1
Pinkeshkumar Jivanlal Shah	Member	Non-Executive Director	1	1

c. Stakeholder's Relationship Committee:

Constitution & Composition of Stakeholders Relationship Committee:

Our Company has formed the Stakeholders Relationship Committee as per Section 178 and other applicable provisions of the Act read with the Companies (Meetings of Board and its Powers) Rules, 2014 (as amended) and also to comply with Regulation 20 of SEBI Listing Regulations (applicable upon listing of Company's equity shares) vide resolution dated December 13, 2019.

The constituted Stakeholders Relationship Committee comprises the following members

Name	Designation	Category	No. of Meeting held During the Period	
			Held	Attend
Mayur Prahladbhai Patel	Chairman	Non - Executive Independent Director	1	1
Jalpaben Jalpeshbhai Panara	Member	Non - Executive Independent Director	1	1
Nehaben Chiragbhai Shah	Member	Whole Time Director	1	1

d. Sexual Harassment Committee

Constitution & Composition of Sexual Harassment Committee:

The Sexual Harassment Committee was constituted by the Board of Directors in compliance with the Sexual Harassment of Women at Workplace (Prevention Prohibition and Redressal) Act, 2013

Name	Designation	Category	No. of Meeting held During the Period	
			Held	Attend
Jalpaben Jalpeshbhai Panara	Chairman	Non - Executive Director	1	1
Mayur Prahladbhai Patel	Member	Non - Executive Independent Director	1	1
Pinkeshkumar Jivanlal Shah	Member	Non - Executive Independent Director	1	1

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJ29 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

Nehaben Chiragbhai Shah	Member	Whole Time Director	1	1
-------------------------	--------	---------------------	---	---

30. MANAGEMENT DISCUSSION AND ANALYSIS

Management Discussion and analysis Report as Required under Regulation 34 and Schedule V of SEBI (Listing obligations and Disclosure Requirements) Regulations, 2015 forms an integral part of this Report, and provides the companies' current working and future outlook of as per "Annexure - C"

31. CORPORATE GOVERNANCE

As per Regulation 15(2) of SEBI (Listing Obligation and Disclosures requirement) Regulation, 2015, Report on Corporate Governance is not applicable on the Company as the Company is listed on SME platform of BSE and not having the paid up share capital exceeding Rs. 10 crore and Net worth is exceeding Rs. 25 cores, hence Company has not obtained a Certificate from a Practicing Company Secretaries certifying the same.

32. LISTING

The Company has listed its shares on Bombay Stock Exchange on 18th day of July, 2022. Further the Company is regular in compliances of various clauses and regulations of the Listing Agreement and/or LODR.

33. ACKNOWLEDGEMENTS

Your Directors wish to place on record their appreciation for the continuous support received from the Members, customers, suppliers, bankers, various statutory bodies of the Government of India and the Company's employees at all levels.

Place: Ahmedabad
Date: 07.09.2022

BY ORDER OF THE BOARD OF DIRECTORS OF
VEERKRUPA JEWELLERS LIMITED

S/d
Chirag A Shah
Managing Director
(DIN: 08561827)

S/d
Nehaben C Shah
Wholetime Director
(DIN: 08561828)

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

Registered Office:

Shop/7, Vrundavan Residency,
Near Satyam School,
Nr. Dharmnathprabhu Society, Naroda,
Ahmedabad- 382330

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

ANNEXURE – A FORM NO. AOC -2

(Pursuant to clause (h) of sub-section (3) of section 134 of the Act and Rule 8(2) of the Companies (Accounts) Rules, 2014

Form for Disclosure of particulars of contracts/arrangements entered into by the company with related parties referred to in sub section (1) of section 188 of the Companies Act, 2013 including certain arms length transaction under third proviso thereto.

1. Details of contracts or arrangements or transactions not at Arm's length basis

SL. No.	Particulars	Details
a)	Name (s) of the related party & nature of relationship	There were no transactions or arrangements which were not at Arm's Length Basis.
b)	Nature of contracts/arrangements/transaction	
c)	Duration of the contracts/arrangements/transaction	
d)	Salient terms of the contracts or arrangements or transaction including the value, if any	
e)	Justification for entering into such contracts or arrangements or transactions'	
f)	Date of approval by the Board	
g)	Amount paid as advances, if any	
h)	Date on which the special resolution was passed in General meeting as required under first proviso to section 188	

2. Details of contracts or arrangements or transactions at Arm's length basis.

SL. No.	Particulars	Details
a)	Name (s) of the related party & nature of relationship	NA
b)	Nature of contracts/arrangements/transaction	
c)	Duration of the Contracts/arrangements/transaction	
d)	Salient terms of the contracts or arrangements or transaction including the value, if any	
e)	Date of approval by the Board	

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJ29 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Resedency, Nr. Satyam School, Opp. Dharmnath Prabhu 5ociety, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

f)	Amount paid as advances, if any	
----	---------------------------------	--

Place: Ahmedabad
Date: 07.09.2022

BY ORDER OF THE BOARD OF DIRECTORS OF
VEERKRUPA JEWELLERS LIMITED

S/d
Chirag A Shah
Managing Director
(DIN: 08561827)

S/d
Nehaben C Shah
Wholetime Director
(DIN: 08561828)

Registered Office:
Shop/7, Vrundavan Residency,
Near Satyam School,
Nr. Dharamnathprabhu Society, Naroda,
Ahmedabad- 382330

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

ANNEXURE – B **Policy of Nomination and Remuneration Committee of the Company**

Policy for Identification of Persons for Appointment And Removal As Director And Senior Managerial Personnel

The Committee shall:

1. Identify and ascertain the honesty, reliability, qualification, expertise and experience of the person for appointment as Director or Senior Managerial Personnel and recommend the Board accordingly.
2. The committee must ensure itself regarding the capabilities and eligibilities of the proposed appointee(s) and must ensure that the proposed appointee shall be able to devote the required time as may be necessary.
3. The Committee shall be at discretion to decide whether qualification, expertise and experience possessed by the person is adequate for the proposed position.
4. Any other assessment as may be required must be carried out by the Committee and on being satisfied with the overall eligibility of the person, the committee shall recommend his/her appointment to the Board accordingly.
5. With respect to Independent Directors of the Company the committee shall additionally ensure the independence of the Director as per the applicable provisions of Companies Act, 2013 and the Rules made there under.
6. The Committee may recommend to the Board with the reasons recorded in writing, the removal of Director or Senior Managerial Personnel based on any disqualification that may be applicable as per the provisions of Companies Act, 2013 and the rules made there under or for any other reasons as may be justified by the Committee.

TERM OF APPOINTMENT:

The term of Appointment of Managing Director/ Whole Time Directors and Independent Directors of the Company shall be as per the provisions of the Companies Act, 2013 and the Rules made there under.

RETIREMENT:

The Managing Director/ Whole Time Directors and Independent Directors of the Company shall be subject to retirement as per the applicable provisions of Companies Act, 2013 and the Rules made there under. The Committee will be at its discretion to recommend retention of Directors even after they have attained the retirement age for the benefit of the Company subject to fulfillment of the requirements as mentioned in Companies Act, 2013.

POLICY FOR EVALUATION OF PERFORMANCE OF BOARD, ITS COMMITTEES AND INDIVIDUAL DIRECTORS

1. Evaluation of performance of Board and Individual Directors:
 - a. Achievement of financial/ business targets as fixed by the Board;
 - b. Proper development, management and execution of business plans;
 - c. Display of leadership qualities i.e. correctly anticipating business trends and opportunities;
 - d. Establishment of an effective organization structure;

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

- e. Participation in the Board/Committee Meetings;
 - f. Integrity and maintenance of confidentiality;
 - g. Any other criteria that may be considered necessary for the evaluation of the performance of the Board may be considered by the Committee
2. Evaluation of performance of Committee:
 - a. Discharge of its functions and duties as per its terms of reference;
 - b. Effectiveness of the suggestions and recommendations received;
 - c. Conduct of its meeting and procedures followed in this regard.
 3. Review of the Implementation of this policy:
The Committee shall review the implementation and compliance of this policy at least once a year.

POLICY FOR REMUNERATION TO DIRECTORS AND KEY MANAGERIAL PERSONNEL

The remuneration of the Directors and Key Managerial Personnel must be in accordance with the provisions of Companies Act, 2013 and the Rules made there under. The committee must ensure that:

The level and composition of remuneration is reasonable and sufficient to attract, retain and motivate directors of the quality required to run the company successfully.



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

Annexure - C MANAGEMENT DISCUSSION AND ANALYSIS

Business Overview

Our Company was originally incorporated as Veerkrupa Jewellers Private Limited on September 13, 2019 under the Companies Act, 2013 vide certificate of incorporation issued by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Subsequently the name of the company was changed from “Veerkrupa Jewellers Private Limited” to “Veerkrupa Jewellers Limited” under the Companies Act, 2013 pursuant to a special resolution passed by our shareholders at the EGM held on January 07, 2020 and had obtained fresh certificate of incorporation dated January 17, 2020 issued by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. The CIN of the Company is U36910GJ2019PLC109894.

Our business operations began as a proprietary firm in 2001. With years of experience, growing brand awareness, increase in customer trust, relationship and footfall, our Proprietor- Mr. Chirag Arvind Shah took a plunge to grow their business by setting up a Company under the name of Veerkrupa Jewellers Private Limited in the year 2019. Subsequently, our Company had acquired the business of Proprietorship Concerns of one our Promoter- Mr. Chirag Arvind Shah viz, M/s Veerkrupa Jewellers through the Business Succession Agreement dated January 01, 2020. Consequently, the entire business operation of the proprietorship firm was merged into our Company.

Our jewellery business includes the sale of jewellery made of gold, silver, studded and other jewellery products that include diamond, platinum and other precious and semi-precious stones. Our product profile includes designer, traditional, modern and combined designs of jewellery at best prices. The variety of jewellery offered enhances our efficiency and enables us to attract and retain the ever growing customer base and relationship. Our aim and focus on design and innovation, our ability to recognize consumer preferences and market trends, the intricacy of our designs and the quality of our products are our key strengths.

OUR COMPETITIVE STRENGTHS:

Over the years “Veerkrupa Jewellers” has established itself as a renowned brand in northeast of central Ahmedaba- Naroda and Narol and the adjoining areas. Our brand name “Veerkrupa Jewellers” provides us with the advantage of the customers relying on the quality of the product. Over the years, through the customer centric approach, our core focus on maintaining the customer trust and transparency, has been rewarded and contributed towards brand recognition and customer loyalty. All of our gold jewellery is hallmarked by BIS except gold jewellery weighing less than two grams which is not required to be hallmarked.

- We maintain long term strong business relationships with our key suppliers as we procure chains and jewelries in bulk.
- We have smooth credit cycle with our debtors and creditors. This gives us leverage over the others as there is flexibility in payment cycle.
- Our company has experienced Promoters & Management.

OUR BUSINESS STRATEGY:

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

- Focus on increasing Market Share in the Domestic Market.
- Grow sales in regulated markets through business arrangements.
- Focus on increasing product visibility through various branding, advertising and marketing methods.
- Active and regular participation in trade fairs and exhibitions.

OUR SALES & MARKETING STRATEGY

Currently, we sell our branded products through our showrooms only in Ahmedabad, Gujarat. The efficiency of the marketing and sales network is critical success factor of our Company. We have strengthened our brand portfolio with local, targeted marketing strategies aimed at different customer profiles, various markets and price segments and for various uses and occasions. Our marketing team along with our promoters through their experience and good rapport with customers owing to timely and quality delivery of service plays an instrumental role in creating and expanding the sales network of our Company. The marketing channels adopted by our Company include Print media- advertisements in magazines, posters, newspaper templates, social media and participation in Jewellery trade fairs and exhibitions conducted by GJEPC and IGJ. Our marketing team maintains an ongoing relationship with our customers. They also regularly solicit prospective customers by providing them with the structured findings and updated catalogues. Further, we follow structured approach for our product development which involves market research, sales analysis and brand development. We share our findings with our existing and potential customers in securing new orders.

COMPETITION

Jewellery retailing/wholesale trade is a highly competitive industry. Each of the locations wherein company presently has its showrooms has well established players who have well-built foot hold on the market. Competition in the industry is based mainly on the trust, quality, design, availability and pricing. We continuously take measures to reduce our procurement, production and distribution costs and improve our operating efficiencies. We compete with various well established jewelers such as Kalyan Jewellers India Limited, Malabar Gold Private Limited Titan Company Limited (Tanishq), and Tribhovandas Bhimji Zaveri Limited as well as local jewellers and craftsmen, most of whom are from the unorganised sector.

UTILITIES AND INFRASTRUCTURE

Our registered office and corporate office is well equipped with computer systems, internet connectivity, other communication equipment, security and other facilities, which are required for our business operations to function smoothly.

PLANT & MACHINERY

As on date of Prospectus, Our Company does not possess any major plant & machinery.

HUMAN RESOURCES/ EMPLOYEES/ MANPOWER

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22



VEERKRUPA JEWELLERS Ltd.

Head Office: Shop No. 7, Vrundavan Resedency, Nr. Satyam School, Opp. Dharmnath Prabhu 5ociety, Naroda, Ahmedabad • 382330, GUJARAT.
Mo.: 9157237631, 91731 46157

We believe that our employees are key contributors to our business success. We focus on attracting and retaining the best possible talent. Our Company looks for specific skill-sets, interests and background that would be an asset for our business. All our employees are permanent employees and on the payroll of our Company.

Place: Ahmedabad
Date: 07.09.2022

BY ORDER OF THE BOARD OF DIRECTORS OF
VEERKRUPA JEWELLERS LIMITED

S/d
Chirag A Shah
Managing Director
(DIN: 08561827)

S/d
Nehaben C Shah
Wholetime Director
(DIN: 08561828)

Registered Office:

Shop/7, Vrundavan Residency,
Near Satyam School,
Nr. Dharamnathprabhu Society, Naroda,
Ahmedabad- 382330

E-mail.: complianceveerkrupa@gmail.com

Website : www.veerkrupajewellers.com

Branch Office : Shop No. 9, Satva-2, Opp. Sangani Platium, Narol, Ahmedabad. Mo.: 9426894755

CIN : U36910GJ2019PLC109894 GSTIN : 24AAHCV0966GJZ9 PAN NO.: AAHCV0966G

Annual Report 2021-22

VEERKRUPA JEWELLERS LIMITED

Statutory Audit Report *F.Y. 2021-22*

--: Auditors :--

Bhagat & Co.

(Chartered Accountants)

24, Laxmi Chambers,

Navjeevan Press Road, Near. Old High Court,

Income Tax, Ahmedabad-380014



Independent Auditor's Report

To the Members of VEERKRUPA JEWELLERS LIMITED

Report on the Standalone Financial Statements

Opinion

We have audited the accompanying standalone financial statements of **VEERKRUPA JEWELLERS LIMITED** ('the Company'), which comprise the Balance Sheet as at **31st March 2022**, the Statement of Profit and Loss and the Cash flow statement for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statement give the information required by the Companies Act, 2013("the Act") in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of state of affairs of the company as at **31st March 2022** and its profit and its cash flow for the year ended on that date.

Basis for Opinion

We conducted our audit of the standalone financial statements in accordance with the Standards on Auditing ("SA"s) specified under section 143(10) of the Act. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India ("ICAI") together with the ethical requirements that are relevant to our audit of the standalone financial statements under the provisions of the Act and the Rules made there under, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the standalone financial statements of the current period. These matters were addressed in the context of our audit of the standalone financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

We have determined that there are no key audit matters to be communicated in our report.

Information Other than the Financial Statements and Auditor's Report Thereon

The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including Annexures to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the standalone financial statements and our auditor's report thereon.

Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the standalone financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the standalone financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Management's Responsibility for the Standalone Financial Statements

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation and presentation of these standalone financial statements that give a true and fair view of the financial position, financial performance and cash flows of the Company in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the standalone financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors are responsible for overseeing the Company's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the standalone financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these standalone financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the standalone financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the standalone financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the standalone financial statements, including the disclosures, and whether the standalone financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the standalone financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on Other Legal and Regulatory Requirements

1. As required by the Companies (Auditor's Report) Order, 2020 ("the Order") issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act, we have given in the **Annexure A**, a statement on the matters specified in the paragraph 3 and 4 of the order.

2.

(A) As required by Section 143 (3) of the Act, we report that:

- (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- (b) In our opinion proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books;
- (c) The Balance Sheet, the Statement of Profit and Loss and the Cash Flow Statement dealt with by this Report are in agreement with the books of account;
- (d) In our opinion, the aforesaid standalone financial statements comply with the Accounting Standards specified under Section 133 of the Act.
- (e) On the basis of the written representations received from the directors as on 31st March 2022 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March 2022 from being appointed as a director in terms of Section 164 (2) of the Act;
- (f) With respect to the adequacy of the Internal Financial Controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "**Annexure B**".

(B) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:

- a. The Company does not have any pending litigation which would impact its financial position.
- b. The Company did not have any long term contracts including derivative contracts for which there were any material foreseeable losses.
- c. There were no amounts which are required to be transferred to the Investor Education and Protection Fund by the company.
- d. (i) The management has represented that, to the best of its knowledge and belief, no funds have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the Company to or in any other persons or entities, including foreign entities ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever ("Ultimate Beneficiaries") by or on behalf of the Company or provide any guarantee, security or the like to or on behalf of the Ultimate Beneficiaries.

(ii) The management has represented, that, to the best of its knowledge and belief, no funds have been received by the Company from any persons or entities, including foreign entities ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the Company shall directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever ("Ultimate Beneficiaries") by or on behalf of the Funding Party or provide any guarantee, security or the like from or on behalf of the Ultimate Beneficiaries.

(iii) Based on such audit procedures as considered reasonable and appropriate in the circumstances, nothing has come to our notice that has caused us to believe that the representations under sub- clause (d) (i) and (d) (ii) contain any material mis-statement.

e. The Company has neither declared nor paid any dividend during the year.

(C) With respect to the matters to be included in the Auditor's Report under section 197(16) of the Act:

In our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its director during the year is in accordance with the provision of section 197 of the Act.

For, Bhagat & Co.
Chartered Accountants
FRN No. 127250W

s/d
Shankar Prasad Bhagat
(Partner)
Mem. No. : 052725
UDIN : 22052725ARLNNN4847
Date: 30/08/2022
Place: Ahmedabad

“Annexure - A” to the Auditors’ Report

The Annexure referred to in Independent Auditors’ Report to the members of the Company on the standalone financial statements for the year ended **31st March 2022**, we report that:

- i. (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipments
- (b) The Company has a regular program of physical verification of its Property, Plant and Equipments. In our opinion, this periodicity of physical verification is reasonable having regard to the size of the Company and the nature of its assets.
- (c) According to the information and explanations given to us and on the basis of our examination of the records of the Company, the title deeds of immovable properties are not held in the name of the Company. As the company has taken immovable property on rent from the directors.
- (d) According to the information and explanations given to us and on the basis of our examination of the records of the Company, the Company has not revalued its Property, plant and equipment during the year.
- (e) According to the information and explanations given to us and on the basis of our examination of the records of the Company, there are no proceedings initiated or pending against the Company for holding any benami property under the Prohibition of Benami Property Transactions Act, 1988 and rules made there under.
- ii. (a) The inventory has been physically verified by the management during the year. In our opinion, the frequency of such verification is reasonable and procedures and coverage as followed by management were appropriate. No discrepancies were noticed on verification between the physical stocks and the book records that were 10% or more in the aggregate for each class of inventory.
- (b) According to the information and explanations given to us and on the basis of our examination of the records of the Company, the Company has not been sanctioned working capital limits in excess of five crore rupees, in aggregate, from banks on the basis of security of current assets.
- iii. The Company has not granted any loans to bodies corporate covered in the register maintained under section 189 of the Companies Act, 2013 (‘the Act’).
- iv. In our opinion and according to the information and explanations given to us, the Company has complied with the provisions of section 185 and 186 of the Act, with respect to the loans and investments made.
- v. The Company has not accepted any deposit or amounts which are deemed to be deposits. Hence, reporting under clause 3(v) of the Order is not applicable.
- vi. The maintenance of cost records has not been specified by the Central Government under section 148(1) of the Companies Act, 2013 for any business activities carried out by the Company.

- vii. (a) According to the information and explanations given to us and on the basis of our examination of the records of the Company, amounts deducted/accrued in the book of account in respect of undisputed statutory dues including goods and service tax, provident fund, income-tax, duty of customs, cess and other material statutory dues have been regularly deposited during the year by the company with the appropriate authorities. As explained to us, the Company did not have any dues on account of employees' state insurance and duty of excise.
- (b) According to the information and explanations given to us, there were no undisputed amounts payable in respect of Income-tax, goods and service tax and other material statutory dues in arrears were outstanding as at 31ST March,2022 for a period of more than six months from the date they became payable.
- viii. Whether any transaction not recorded in the books of accounts have been surrendered or disclosed as income during the year in the tax assessment under the IT Act, 1961. There is no such kind of disclosure as explained by Management.
- ix. Company has not taken loans or borrowings from any financial institution, banks, government or debenture holders during the year. Accordingly, paragraph 3(ix) of the Order is not applicable
- x. (a) The company did not raise any money by way of initial public offer or further public offer (including debt instruments).
- (b) According to the information and explanations give to us and based on our examination of the records of the Company, the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year.
- xi. (a) According to the information and explanations given to us, no material fraud by the Company or on the Company has been noticed or reported during the course of our audit.
- (b) According to the information and explanations given to us, no report under sub-section (12) of Section 143 of the Companies Act, 2013 has been filed by the auditors in Form ADT-4 as prescribed under Rule 13 of Companies (Audit and Auditors) Rules, 2014 with the Central Government.
- (c) The company has not been received whistle-blower complaints during the year. Hence this sub clause is not applicable.
- xii. In our opinion and according to the information and explanations given to us, the Company is not a Nidhi Company. Accordingly, paragraph 3(xii) of the Order is not applicable.
- xiii. According to the information and explanations given to us and based on our examination of the records of the company, transactions with the related parties are in compliance with the sections 177 and 188 of the Act. Where applicable, the details of such transactions have been disclosed in the financial statements as required by the applicable accounting standards.

- xiv. According to the information and explanations given to us, The Company has Internal Audit System commensurate with size and its business. The report of internal auditor have been considered for finalization of account.
- xv. According to the information and explanations given to us and based on our examination of the records of the Company, the Company has not entered into non-cash transactions with directors or persons connected with him. Accordingly, paragraph 3(xv) of the Order is not applicable.
- xvi. The Company is not required to be registered under section 45-IA of the Reserve Bank of India Act 1934. Accordingly, all sub clauses of paragraph 3(xvi) of the Order is not applicable.
- xvii. The Company has not incurred cash losses in the financial year and the immediately preceding financial year.
- xviii. There has been resignation of the statutory auditors during the year.
- xix. The Company is in position to meet all liabilities at the balance sheet date.
- xx. This clause is not applicable.
- xxi. This clause is not applicable

**For, Bhagat & Co.
Chartered Accountants
FRN No. 127250W**

**s/d
Shankar Prasad Bhagat
(Partner)
Mem. No. : 052725
UDIN : 22052725ARLNNN4847**

**Date: 30/08/2022
Place: Ahmedabad**

ANNEXURE B TO THE AUDITOR'S REPORT

Report on the Internal Financial Controls under Clause (i) of sub-section 3 of Section 143 of the Companies Act, 2013 ('the Act')

We have audited the internal financial controls over financial reporting of **VEERKRUPA JEWELLERS LTD** ('the Company') as of **31st March 2022** in conjunction with our audit of the financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India ('ICAI'). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to the Company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls over Financial Reporting ('the Guidance Note') and the Standards on Auditing, issued by ICAI and deemed to be prescribed under Section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of the management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31st March 2022, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For, Bhagat & Co.
Chartered Accountants
FRN No. 127250W

s/d
Shankar Prasad Bhagat
(Partner)
Mem. No: 052725
UDIN : 22052725ARLNNN4847

Date: 30/08/2022
Place: Ahmedabad

Veerkrupa Jewellers limited
BALANCE SHEET AS AT 31ST MARCH, 2022

Particulars	Note No.	2022 ₹	2021 ₹
I. EQUITY AND LIABILITIES			
<u>(1) Shareholder's Funds</u>			
(a) Share Capital	1	4,86,31,520	1,87,04,430
(b) Reserves and Surplus	2	5,39,558	3,03,75,771
(c) Money received against share warrants		-	-
<u>(2) Share Application money pending allotment</u>			
		-	-
<u>(3) Non-Current Liabilities</u>			
(a) Long-Term Borrowings		-	-
(b) Deferred Tax Liabilities (Net)		-	-
(c) Other Long Term Liabilities		-	-
(d) Long Term Provisions		-	-
(e) Other Loan And Advance		-	-
<u>(4) Current Liabilities</u>			
(a) Short-Term Borrowings		42,00,000	-
(b) Trade Payables	3	4,81,07,545	5,42,11,208
(c) Other Current Liabilities		-	-
(d) Short-Term Provisions	4	2,20,000	1,86,000
Total Equity & Liabilities		10,16,98,623	10,34,77,409
II.ASSETS			
<u>(1) Non-Current Assets</u>			
<u>(a) Fixed Assets</u>			
(i) Gross Block	5	10,21,099	8,86,393
(ii) Depreciation		4,77,722	2,97,115
(iii) Net Block		5,43,377	5,89,278
(b) Non-current investments		-	-
(c) Deferred tax assets (net)		-	-
(d) Long term loans and advances		-	-
(e) Other non-current assets		-	-
<u>(2) Current Assets</u>			
(a) Current investments		-	-
(b) Inventories		9,39,93,026	7,23,13,886
(c) Trade receivables	6	32,76,648	2,82,03,970
(d) Cash and Bank equivalents	7	11,56,195	4,02,323
(e) Short-term loans and advances		-	-
(f) Other current assets	8	27,29,376	19,67,951
Total Assets		10,16,98,623	10,34,77,409

NOTES TO ACCOUNTS

15

Schedules referred to above and notes attached there to form an integral part of Balance Sheet.

This is the Balance Sheet referred to in our Report of even date.

FOR, BHAGAT & CO.

Chartered Accountants

FRN No. 127250W

s/d

Shankar Prasad Bhagat

(Partner)

Membership No.:- 052725

UDIN : 22052725ARLNNN4847

Date: 30.08.2022

Place: Ahmedabad

FOR, VEERKRUPA JEWELLERS LTD.

s/d

Chirag shah

(MD & CFO)

s/d

Nehaben shah

(WTD)

s/d

Ankit sanchiher

(CS)

Veerkrupa Jewellers limited

PROFIT & LOSS STATEMENT FOR THE PERIOD ENDED ON 31ST MARCH, 2022

Sr. No	Particulars	Note No.	2022	2021
I	Revenue from operations	9	₹ 12,25,98,706	₹ 4,62,75,622
II	Other Income	14	8,496	52304
III	III. Total Revenue (I +II)		12,26,07,202	4,63,27,925
IV	Expenses:			
	Cost of materials consumed	-		-
	Purchase of Stock-in-Trade	10	14,13,11,421	10,78,95,492
	Changes in inventories of Finished goods, WIP and Stock-in-Trade	11	-2,16,79,140	-6,26,65,286
	Employee Benefit Expense	12	8,80,825	3,12,919
	Financial Costs	-		-
	Depreciation and Amortization Expense	-	1,80,607	2,29,479
	Other Administrative Expenses	13	18,02,612	4,03,550
	Total Expenses (IV)		12,24,96,324	4,61,76,154
V	Profit before exceptional and extraordinary items and tax	(III - IV)	1,10,878	1,51,772
VI	Exceptional Items		-	-
VII	Profit before extraordinary items and tax (V - VI)		1,10,878	1,51,772
VIII	Extraordinary Items			
IX	Profit before tax (VII - VIII)		1,10,878	1,51,772
X	Tax expense:			
	(1) Current tax		20,000	45,000
	(2) Deferred tax			-
XI	Profit(Loss) from the period from continuing operations	(IX-X)	90,878	1,06,772
XII	Profit/(Loss) from discontinuing operations		-	-
XIII	Tax expense of discounting operations		-	-
XIV	Profit/(Loss) from Discontinuing operations (XII - XIII)		-	-
XV	Profit/(Loss) for the period (XI + XIV)		90,878	1,06,772
	Add:- Transfer from reserve			
	Less: Proposed Dividend			
	Less: Tax on Dividend			
	Balance Carried Forward to Balance Sheet		90,878	1,06,772
XVI	Earning per equity share:			
	(1) Basic		0.02	0.02
	(2) Diluted		-	-

NOTES TO ACCOUNTS

Schedules referred to above and notes attached there to form an integral part of Profit & Loss Statement

This is the Profit & Loss Statement referred to in our Report of even date.

VEERKRUPA JEWELLERS LIMITED

FOR, BHAGAT & CO.
Chartered Accountants
FRN No. 127250W

s/d
Shankar Prasad Bhagat
(Partner)
Membership No.:- 052725
UDIN : 22052725ARLNNN4847

s/d
Chirag shah
(MD & CFO)

s/d
Nehaben shah
(WTD)

Date: 30.08.2022
Place: Ahmedabad

s/d
Ankit sanchiher
(CS)

Veerkrupa Jewellers limited

CASH FLOW STATEMENT FOR THE YEAR ENDED 31st MARCH, 2022

PARTICULARS	Year ended 31 st March , 2022	Year ended 31 st March , 2021
		₹
A. Cash Flow from Operating Activity		
Profit before Taxation and Extra Ordinary Items	1,10,878	1,51,772
Add : Non Cash & Non Operating Expenses		
Depreciation	1,80,607	2,29,479
Operating Profit before Working Capital Changes	2,91,485	3,81,251
Adjustment for;		
(Increase) / Decrease in Inventory	(2,16,79,140)	3,89,37,621
(Increase) / Decrease in Debtors	2,49,27,323	1,56,37,838
(Increase)/ Decrease in Loans & Advances		12,88,084
(Increase) / Decrease in Current Assets	(7,61,425)	
Increase / (Decrease) in Current Liabilities & Provisions	(60,69,663)	(5,58,43,104)
Cash Generated from Operation	(32,91,421)	4,01,690
Taxes Paid	20,000	
Net Cash Flow from Operating Activities	(33,11,421)	4,01,690
B. Cash Flow from Investing Activity		
(Increase) / Decrease in Fixed Assets (net)	(1,34,707)	8,86,393
(Increase) / Decrease in Investments & Accrued Interest		
Net Cash Flow from Investing Activities	(1,34,707)	8,86,393
C. Cash Flow from Financing Activity		
Proceeds from Issue of Shares	2,99,27,090	
Proceeds from Securities Premium	(2,99,27,090)	
Increase / (Decrease) in Short term Borrowings	42,00,000	
Increase / (Decrease) in Long term Borrowings		
Increase / (Decrease) in Previous year Retained Earnings		
Other Income		
Net Cash Flow from Financing Activities	42,00,000	-
Net Increase / (Decrease) in Cash & Cash Equivalents	7,53,872	12,88,084
Opening Balance of Cash & Cash Equivalents	4,02,323	6,79,867
Closing Balance of Cash & Cash Equivalents	11,56,195	19,67,951
Net Increase / (Decrease) in Cash & Cash Equivalents	7,53,872	12,88,084

NOTES :

1. The above Cash Flow Statement has been prepared under the "Indirect Method" as set out in the Accounting Standard-3 -"Cash Flow Statement" issued by ICAI.
2. The previous year figures have been regrouped/restated wherever necessary to confirm to this year's classification.

FOR, BHAGAT & CO.

Chartered Accountants

FRN No. 127250W

s/d

Shankar Prasad Bhagat

(Partner)

Membership No.:- 052725

UDIN : 22052725ARLNNN4847

Date: 30.08.2022

Place: Ahmedabad

FOR, VEERKRUPA JEWELLERS LTD.

s/d

Chirag shah

(MD & CFO)

s/d

Nehaben shah

(WTD)

s/d

Ankit sanchiher

(CS)

Veerkrupa Jewellers limited

Notes Forming Integral Part of the Balance Sheet as at 31st March, 2022

Note : 1 Share Capital

		₹	₹
Sr. No	Particulars	2022	2021
1	AUTHORIZED CAPITAL		
	36,75,000 Equity Share of Rs.10/- each	3,67,50,000	3,67,50,000
	64,25,000 Equity Share of Rs.10/- each	6,42,50,000	
		10,10,00,000	3,67,50,000
2	ISSUED , SUBSCRIBED & PAID UP CAPITAL		
	To the Subscribers of the Memorandum		
	18,70,443 Equity Share of Rs.10/- each fully paid up	1,87,04,430	1,87,04,430
	29,92,709 Equity Share of Rs.10/- each fully paid up	2,99,27,090	
	Total in ₹	4,86,31,520	1,87,04,430

Note : 2 Reserve & Surplus

		₹	₹
Sr. No	Particulars	2022	2021
1	Capital Reserve	-	-
2	Capital Redemption Reserve	-	-
3	Securities Premium Reserve	2,71,202	3,01,98,292
4	Debenture Redemption Reserve	-	-
5	Revaluation Reserve	-	-
6	Share Option Outstanding accounts	-	-
7	Other Reserve	-	-
8	Surplus (Profit & Loss Account)	2,68,356	1,77,479
	Balance brought forward from previous year	1,77,479	70,707
	Preliminary Expenses	-	-
	Less: Tax on Regular Assessment Paid	-	-
	Less: Transfer to Profit and Loss A/c	-	-
	Add: Profit for the period	90,878	1,06,772
	Total in ₹	5,39,558	3,03,75,771

Note 3 :Trade Payable

		₹	₹
Sr. No	Particulars	2022	2021
	Within 1 year		
	Creditors	4,81,07,545	5,42,11,208
	Total in ₹	4,81,07,545	5,42,11,208

Veerkrupa Jewellers limited

Notes Forming Integral Part of the Balance Sheet as at 31st March, 2022

Note : 4 Short-Term Provisions

		₹	₹
Sr. No	Particulars	2022	2021
	<u>Other Short Term Provisions</u>		
1	Audit Fees Payable	80,000	60,000
2	Account Fees Payable	60,000	40,000
3	Gst Fees Payable	60,000	40,000
4	Office Exp		1,000
5	Income Tax Provison	20,000	45,000
	Total in ₹	2,20,000	1,86,000

NOTE : 6 Trade Receivable

		₹	₹
Sr. No	Particulars	2022	2021
1	<u>Trade receivable</u> As per list	32,76,648	2,82,03,970
	Total in ₹	32,76,648	2,82,03,970

NOTE : 7 Cash & Bank equivalents

		₹	₹
Sr. No	Particulars	2022	2021
A	<u>Cash Balance</u>		
	cash in hand	2,00,112	67,532
B	<u>Bank Balance</u>		
	Kotak Mahindra bank	2,00,420	3,24,292
	Tamilnadu Bank	10,500	10,500
	Kotak Mahindra bank	7,45,162	
	Total in ₹	11,56,195	4,02,323

NOTE : 8 Other Current Assets

		₹	₹
Sr. No	Particulars	2022	2021
1	Gst receivale	21,85,173	15,28,388
2	Priliminary Expense	4,05,000	4,05,000
4	TCS	1,39,203	34,563
	Total in ₹	27,29,376	19,67,951

Veerkrupa Jewellers limited

Notes Forming Integral Part of the Balance Sheet as at 31st March, 2022

I. Property, Plant and Equipment

Sr. No	Particulars	Gross Block			Depreciaton				Net Block		
		Value at the beginning	Addition during the year	Deductio n during the year	Value at the end	Value at the beginning	Addition during the year	Deductio n during the year	Value at the end	WDV as on 31.03.2022	WDV as on 31.03.2021
A.)	Tangible Assets										
1	Computer Purchase	40,302			40,302	31,349	5,655		37,004	3,298	8,953
2	Suzuki Access & Activa	1,03,751	1,11,269		2,15,020	65,524	28,901		94,425	1,20,595	38,227
3	Television	91,413			91,413	23,667	17,539		41,206	50,207	67,746
4	Safe (Tizori)	12,549			12,549	4,179	2,167		6,346	6,203	8,370
5	Scale	14,966			14,966	4,542	2,699		7,241	7,725	10,424
6	Furniture	4,60,929			4,60,929	1,22,451	87,632		2,10,083	2,50,845	3,38,477
7	Refrigarator	45,000			45,000	14,985	7,771		22,756	22,244	30,015
8	C C Camera	11,900			11,900	3,081	2,283		5,364	6,536	8,819
9	Air Conditionar	53,230	23,438		76,668	13,781	15,915		29,697	46,971	39,449
10	Mobile Purchase	52,353			52,353	13,554	10,045		23,599	28,754	38,799
	Total	8,86,393	1,34,707	-	10,21,099	2,97,115	1,80,607	-	4,77,722	5,43,377	5,89,278

Veerkrupa Jewellers limited

Notes Forming Part of the Profit & Loss Accounts as at 31st March, 2022

Note : 9 Revenue From Operations

		₹	₹
Sr. No	Particulars	2022	2021
1	Sales	12,25,98,706	4,62,75,622
Total in ₹		12,25,98,706	4,62,75,622

Note : 10 Purchase

		₹	₹
Sr. No	Particulars	2022	2021
1	Purchase	14,13,05,668	10,78,95,492
2	Direct Exp	5,753	
Total in ₹		14,13,11,421	10,78,95,492

Note : 11 Change in Inventory Of Finished Goods & Stock In Trade

		₹	₹
Sr. No	Particulars	2022	2021
1	Opening Stock	7,23,13,886	96,48,600
3	Closing Stock	9,39,93,026	7,23,13,886
Total in ₹		- 2,16,79,140	- 6,26,65,286

Note : 12 Employee Benefit Expense

		₹	₹
Sr. No	Particulars	2022	2021
1	Salary expense	8,80,325	2,58,142
2	Staff Welfare Expenses	500	54,777
Total in ₹		8,80,825	3,12,919

Note : 13 Other Administrative Expenses

		₹	₹
Sr. No	Particulars	2022	2021
1	Audit Fees	20,000	20,000
2	Bank Charges	68,548	1,827
3	Account Fees	20,000	20,000
4	Electricity Expense	82,850	90,680
5	Gst Return Fees	20,000	20,000
6	Office Expense	2,92,706	1,82,404
7	Interest	25,625	
8	Petrol Expenses	24,027	33,137
9	Printinf & Stationery Expenses	4,000	3,000
10	ROC Filling Fees	603	603
11	Repairing & Maintenance Expense	1,47,198	
12	Telephone & Mobile Expenses	10,742	9,198
13	Rent	2,32,500	
14	Insurance	8,448	
15	Roc Exp	4,31,263	
16	Other Expenses	4,14,101	
17	Income Tax		22,700
Total in ₹		18,02,612	4,03,550

Note : 14 Other Income

		₹	₹
Sr. No	Particulars	2022	2021
1	Bank Reward	477	683
2	Fixed Deposit		123
3	Profit From Others		47,698
4	Other Income	900	3,799
5	Discount on Purchase	7,119	
Total in ₹		8,496	52,304

VEERKRUPA JEWELLERS LIMITED

Significant Accounting Policies and Notes forming parts of Accounts

Note : 15

NOTES ON ACCOUNTS

1. Previous year's figures are regrouped/rearranged wherever necessary.
2. Provision for Taxation for the current year has been made after taking into consideration benefits admissible under the provisions of the Income Tax Act, 1961.
3. The balances of Loans and Advances are subject to their confirmation and reconciliation if any.
4. Contingent liability in respect of claims against the company not acknowledged as debts against which the company has counter claims aggregating to Rs. is Nil.
5. In the opinion of the Board, the current assets, loans and advances are approximately of the value stated in the Balance sheet, if realized in the ordinary course of business.
6. Information pursuant to paragraph 2, 3, 4, 5 of Part II of the schedule III is given as under so far as it applies to the company.

a) Payment to Statutory Auditors

	Current Year	Previous Year
1. Audit Fees	20,000/-	40,000/-

7. There is no adjustment required to be made to the profits or loss for complying with ICDS notified u/s 145(2).

For, Bhagat & Co.
Chartered Accountants
FRN No:-127250W

For And On Behalf Of The Board

s/d
Shankar Prasad Bhagat
(Partner)
Mem. No.: 052725
UDIN : 22052725ARLNNN4847
Place: Ahmedabad
Date: 30.08.2022

s/d
(M.D. and CFO) s/d
(WTD)

s/d
(CS)

Significant Accounting Policies

A. Basis of preparation of Financial Statements

The Financial statements are prepared under the historical cost convention and on accrual basis in accordance with applicable accounting standards referred to in section 133 read with Companies (Accounting Standards) Rules as amended from time to time.

Accounting policies not specifically referred to otherwise are consistent and in accordance with the generally accepted accounting principles

B. Revenue Recognition

Sales are recorded exclusive of Taxes.

C. Property, Plant & Equipments

Property, Plant & Equipments are stated at cost of acquisition or construction less accumulated depreciation, including financial cost till such assets are ready for its intended use.

D. Depreciation

Depreciation is charged on written down value method as per Companies Act 2013.

E. Impairment of Assets

Impairment of assets if any is ordinarily assessed by comparing recoverable value of individual assets with its carrying cost.

F. Inventories

Inventories are valued at cost or net realizable value whichever is lower. Cost in respect of inventories is ascertained on Weighted Average Method.

G. Investments

Long Term Investments are stated at cost. Provision for diminution if any in value of assets is only made when the same is of permanent nature.

H. Retirement Benefits

- i As certified by the management, the company has no liability under the Provident Fund & Super Annuation Fund as the said acts do not apply to the company.
- ii It is explained to us that the company does not provide for any leave encashment and any liability arising thereon shall be paid and dealt with in the books of accounts at the actual time of payment.

I. Prior Period Items

Significant items of Income or Expenditure, which relates to the prior accounting periods, are accounted in the Profit and Loss Account under the head "prior year Adjustments" other than those occasioned by the events occurring during or after the close of the year and which are treated as relatable to the current year.

J. Borrowing Cost

Borrowing cost on working capital is charged against the profit & loss account in which it is incurred.

Borrowing costs that are attributable to the acquisition or construction or manufacture of qualifying assets are capitalized as a part of the cost of such assets till the date of acquisition or completion of such assets. In respect of suspended project for extended period, borrowing costs are not capitalized for such period.

K. Taxes on Income

Taxes on income of the current period are determined on the basis of taxable income and credits computed in accordance with the provisions of the Income tax Act, 1961.

Deferred tax is recognized on timing differences between the accounting income and the taxable income for the year, and quantified using the tax rates and laws enacted or substantively enacted as on the Balance Sheet date.

L. Provision, Contingent liabilities and contingent assets

Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past event and it is probable that there will be an outflow of resources. Contingent liabilities are not recognized but the same is disclosed in the financial statements. Contingent assets are neither recognized nor disclosed in the financial statements.

M. Applicability of AS-18

In accordance with the requirements of Accounting Standard-18 (AS-18) "Related Party Transaction" issued by the Institute of Chartered Accountants of India, the following transactions are considered as Related Party as define in AS-18.

N. Foreign Currency Transaction

There are no such foreign currency transactions during the year.

O. C/F Value of Import Raw Materials: NIL

P. Expenditure in Foreign Currency: NIL

Q. Earning per Share: The Earning Per Share (AS-20) has been computed as under:

(a) Profit after tax	Rs 90,878/-
(b) Equity Share (In Number)	No. 48,63,152
(c) Nominal value of share	Rs. 10 per share
(d) EPS	Rs. 0.02

For, Bhagat & Co.
Chartered Accountants
FRN No:-127250W

For And On Behalf Of The Board

s/d
Shankar Prasad Bhagat
(Partner)
Mem. No.: 052725
UDIN : 22052725ARLNNN4847
Place: Ahmedabad
Date: 30.08.2022

s/d
(M.D. and CFO)

s/d
(WTD)

s/d
(CS)

VEERKRUPA JEWELLERS LTD.

CIN: U36910GJ2019PLC109894

Reg Office. Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society,
Naroda,

Ahmedabad • 382330,, **Contact No. 9173146157**

Email ID: complianceveerkrupa@gmail.com, Website:- www.veerkrupajewellers.com

3rd Annual General Meeting -Friday, September 30, 2022

ATTENDANCE SLIP

Folio No. / DP ID & Client ID:	
Name of Shareholder:	
Address of Shareholder:	

I, hereby record my presence at the 3rd Annual General Meeting of the Company to be held on Friday, September 30, 2022 a 2.30 p.m. at Shop/7, Vrundavan Residency, Near Satyam School, Nr. Dharamnathprabhu Society, Ahmedabad - 382330, Gujarat, India.

Signature of the Member/Proxy

Notes:

- 1.** Only Member/Proxy can attend the meeting. No minors would be allowed at the meeting.
- 2.** Member/Proxy who wish to attend the meeting, must bring this attendance slip to the meeting and hand over at the entrance duly filled in and signed.

Member/Proxy should bring his/her copy of the Notice of the Meeting for reference at the meeting.

VEERKRUPA JEWELLERS LTD.

CIN: U36910GJ2019PLC109894

Reg Office. Shop No. 7, Vrundavan Residency, Nr. Satyam School, Opp. Dharmnath Prabhu Society,
Naroda,

Ahmedabad • 382330., **Contact No. 9173146157**

Email ID: complianceveerkrupa@gmail.com, Website:- www.veerkrupajewellers.com

**Form MGT 11
PROXY FORM**

[Pursuant to Section 105(6) of the Companies Act, 2013 and Rule 19(3) of Companies (Management and Administration) Rules, 2014]

3rd Annual General Meeting - Friday, September 30, 2022

Name of the shareholder(s):

Registered Address:

E-mail ID:

Folio No. / DP ID and Client ID:

I/We, being member(s) of Veerkrupa Jewellers Limited, holding _____ share(s) of the Company, hereby appoint

1. Name: _____
Address:- _____
E-mail ID: _____
Signature: _____ or failing him/her
2. Name: _____
Address: _____
E-mail ID: _____
Signature: _____ or failing him/her
3. Name: _____
Address: _____
E-mail ID: _____
Signature: _____

As my/our proxy to attend and vote for me/us, on my/our behalf at the 3rd Annual General Meeting of the Company to be held on _____, _____ at _____ at Shop/7, Vrundavan Residency, Near Satyam School, Nr. Dharmnathprabhu Society, Ahmedabad - 382330, Gujarat, India and/or at any adjournment thereof in respect of such resolutions as are indicated below:

Sr. No.	Resolution	Voting	
		For	Against
Ordinary Business			
1	To Receive, Consider and Adopt Audited Financial Statements of the Company for the financial year ended on March 31, 2022 together with Report of Board of Directors and Auditors' Report thereon.		
2	To Appoint a Director in place of Mr. Chirag Arvindbhai Shah (DIN: 08561827), who retires by rotation in terms of Section 152(6) of the Companies Act, 2013 and, being eligible, offers himself for re-appointment.		

3	Appointment of M/s. Bhagat & Co.,Chartered accountants as Statutory auditor for a term of five consecutive years from the conclusion of the 03 rd AGM until the conclusion of the 08 th AGM of the Company		
---	--	--	--

Signed this _____ day of _____ 2022

Signature of Shareholder(s) / Proxy holder(s)

Note: This form of proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company, not less than 48 hours before the commencement of the Meeting.

ROUTE MAP

